



KEY ACTION 1 “LEARNING MOBILITY OF INDIVIDUALS”

VET LEARNERS AND STAFF MOBILITY

SECTORS AND WORK PLACEMENTS

- ✓ **Hotellerie and catering:** 3* and 4*stars hotels, resorts and farm holidays (agritourism) characterized by a remarkable national/international tourism
- ✓ **Tourism (tour operators, incoming agencies, cultural and environmental attractions, destination management, tourist services, event management):** marketing, social marketing and promotion, information and reception, tour guide, organisation of art and cultural events, etc
- ✓ **Food industry and farming:** small companies characterized by artisan and semi-industrial working procedures and producing the following high quality food, awarded with “PDO”, “PGI” and “TSG” European quality labels:
 - Wine
 - Extravirgin oil of olive
 - Sausages and cured meats
 - Pasta and fresh pasta
 - Cheese
 - Conserves makers
 - Fruits and vegs
- ✓ **Pastry-making:** how to make high quality pastries in the traditional and artisan Italian way
- ✓ **Theatre and drama:** to improve theatrical and drama skills, knowledge and competences, right within small but successful and experienced theatre organisations
- ✓ **Traditional and artistic craftsmanship:** to learn the traditional techniques of our best kept identity. Right within a high quality workshop
- ✓ **ICT and Web economy:** informatics, software design, web design, apps for smartphones and more. A fruitful experience in young, innovative and dynamic companies
- ✓ **Intellectual work** (business administration and accounting, architecture, engineering, law, etc): research, study and analysis, EU project design, project management, marketing, PR and more in small but successful and experienced companies

- ✓ **Renewable energies and environment:** wind/solar/hydro energy innovative plants in the countryside of Italy, where to discover the secrets of green economy
- ✓ **Social work:** right within experienced and valuable organisations working with old people, disabled, immigrants and refugees.

VENUES

- Catanzaro Lido, Crotone, Soverato: seaside towns on the Ionian coast, Calabria region
- Pizzo and Tropea: seaside towns on the Tyrrhenian coast, Calabria region
- Milan
- Rome
- Latina: small town close to Rome, Lazio region
- Ancona: seaside town on the Adriatic coast, Marche region.

OUR SERVICES

In order to contribute to an effective and high-quality planning, development, implementation and management of any mobility project, our organisation and its partners will provide the following services (prices per person):

➤ **Management-Mentoring-Tutoring**

- Identification of the hosting enterprises and the work placement
- Matching of the hosting enterprises with the trainees
- Cooperation in laying out the individual “Learning Book” and Learning agreement for each trainee, in line with EU recommendations, in particular EQF, ECVET and EQARF
- 24 hours welfare and assistance
- Tutoring and mentoring to each participant
- Monitoring and evaluation of the work experience
- Assistance in drafting the EUROPASS Mobility
- Supply of the final certification of the training programme
- Contribution to the dissemination of project results

Price: 275 per month (1-3 participants); 250 per month (4-6 pax); 220 per month (7+ pax)

➤ **Accommodation***

- Twin room in private apartment for 4 pax, with all facilities: € 250/300 per month
- Twin room in 3-star hotel, with breakfast: € 1300/1600 per month

- Supplement for single room: € 100/200 per month
- Lunch and dinner at local restaurants (standard menu, medium price): € 13/16

* the price varies according to the period, the venue and the number of participants

➤ **Organization and realization of guided tourist excursions by private bus (see here under)**

- Half-day: € 25
- Full-day: € 40

➤ **Organisation and realization of leisure activities/etc (see here under)**

- Per time/activity/day: from € 10 to € 30, according to the specific activity

➤ **Italian language course (any level, minimum 5 persons per group)**

- 15 hours: € 150
- 20 hours: € 180
- 25 hours: € 230

➤ **Airport transfer by private bus**

- From/to the accommodation (round trip): € 40

Destinations of our guided tourist excursions (sample for Calabrian venues)

- Sila National Park (awarded in the UNESCO-MAB list) or other national/regional parks: environmental education centres, waterfalls, lakes, centuries-old woods, etc
- Capo Rizzuto Marine Park (the widest in Europe) and seaside: boat excursion, visit to the aquarium, wild beaches and landscapes
- Archeology: Greek, Roman or Bruttii sites and parks, museums
- Middle age: towns, villages and “ghost” villages with castles, churches, narrow streets and historical museums
- Craftmanship workshops: ceramic, weaving, glass, wood, iron, etc
- Food industry and farming: wine, oil of olive, cured meats, seafood, sweets, pasta, etc

Leisure activities (sample)

- Assisted team-games, role-plays, board-games, etc
- Trekking into the wild
- Boat trips
- Fishing trips
- Horse-riding
- Food&wine tasting
- Hang-glider trips
- Music concerts
- Theatre performances

- Gym/Dance/Swimming-pool
- Disco.

OUR ORGANISATION

Please briefly present the partner organisation.

Enjoy Italy – Tools and Services for Destination Management, Education and Local Development is a young company working for the local development of territories and communities of Italy and South Italy. We simply love it! It has been founded by some dynamic, passionate and diverse young people with few but solid values: ecology, responsibility, culture, inclusion, sharing, lifelong learning, civic awareness. And a vivid passion for our land. Two are the specific areas of its action:

- Destination Management and Local Development: assistance to public and private entities in developing vision and goals, providing advice and services during the entire life cycle of a project. For sustainable destinations.
- Education and Training: provision of tools and opportunities for a personal, social, cultural and professional growth. For responsible citizens.

What are the activities and experience of the organisation in the areas relevant for this application?

Within the framework of the KA1 of the new Erasmus+ Programme, we are glad to offer your students a wide range of traineeships. In several sectors, in different places of Italy. In order to contribute to an effective and high-quality planning, development, implementation and management of any mobility project, our organisation will provide all the activities mentioned in the previous paragraph (Our services). Enjoy Italy presented, organised and managed several projects in the education field, within the previous LLP/Leonardo Da Vinci, LLP/Comenius, LLP/Grundtvig and Youth in Action and the new Erasmus+.

Currently, the company is partner of “Sharing Skills”, a KA2 VET Erasmus+ project aimed to analyse features and trends of social economy and to improve the skills of users/providers through a new training course.

Recently, Enjoy Italy coordinated “TOUR.I.S.MA. – Quality Innovation and Sustainability in Tourism Management”, a KA1 VET Erasmus+ international mobility project for VET learners on behalf of a national consortium composed by schools, associations and local authorities (2014-1-IT01-KA102-002316). This project is in the candidate list for being awarded as “Italian best practice” within a joint research by Ministry of Labour and Social Policies of Italy and Istituto Pragma.

While it is also the coordinator of the “Calabrian Tourism Vet Schools Network”, composed by 18 VET schools focussed on tourism (catering, hospitality, travel and destination management) and aiming to apply within the next Erasmus+ call.

What are the skills and expertise of key staff/persons involved in this application?

Alessandro Gariano is the founder and manager of the hosting organisation. He is competent and skilled in project design and project cycle management for non-formal and informal education and local development. On behalf of his company, he organised and managed several projects in the education field, under the DG EAC of the European Commission. He will be the responsible/contact person for your project on behalf of the hosting organisation. Then there will be a skilled person in tutoring, who will be responsible for the Work Placement, monitoring and evaluation. She is well experienced in dealing with VET trainees, thanks to her previous job within a former LLP Leonardo Da Vinci intermediary organisation. Finally there will be a responsible person in charge of the assistance to participants for their accommodation, logistic needs and socio-cultural activities. He is also well experienced in dealing with such tasks, thanks to his previous jobs within a former LLP Leonardo Da Vinci intermediary organisation and a local incoming tour operator.

INFORMATION

For any further information, do not hesitate to contact us (check how here under). We will be delighted to find out the best solution for you. Together.



Enjoy Italy di Alessandro Gariano

Tools and Services for Destination Management


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